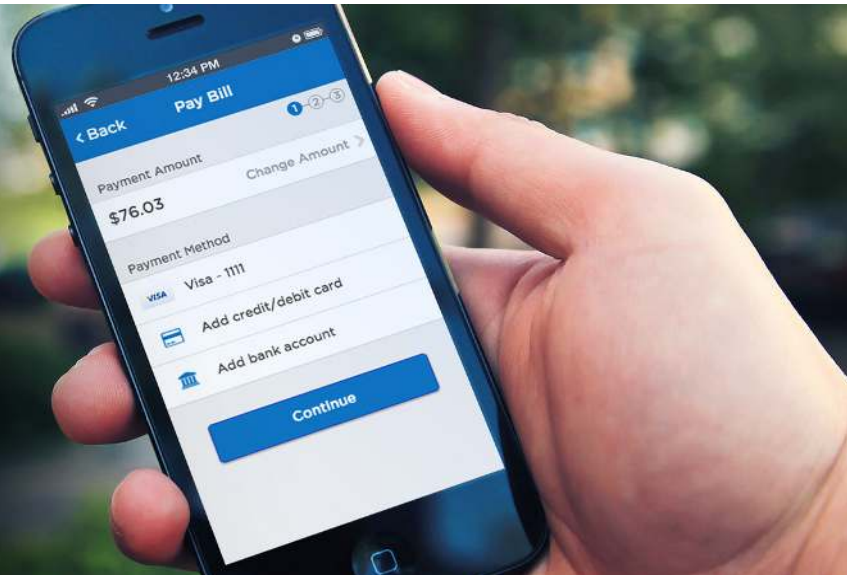
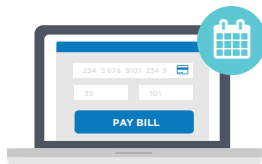


WaterSmart gives utilities a best-in-class solution for electronic bill presentment and payment with an integrated customer portal that handles everything.



## Our formula for payments is simple



### MAKE CUSTOMERS HAPPY

- Give customers a self-service interface to see water use, receive alerts, and pay bills
- Easy access and low convenience fees to encourage adoption
- First ever bill explainer wizard to help customers understand water costs and reduce customer service calls

### ENCOURAGE ON-TIME PAYMENT

- Drive AutoPay conversion from Customer Portal
- Send full complement of bill reminders and notifications

### REDUCE UTILITY COSTS AND HASSLE

- Reduce print and transaction costs
- Avoid unnecessary bill-related calls to customer care
- Minimize staff burden with easy-to-deploy, fully-hosted solution

## Features for you and your customers



Alerts and notifications around billing and use



Accepts credit, debit, and ACH



Self-service Bill Explainer



Low convenience fees



PCI-level 1 security (highest available)



Works with any billing software

## INTEGRATION OPTIONS

WaterSmart offers 3 approaches to payments integration to satisfy the needs of any water utility:

### 1. SIMPLIFIED REDIRECT

If you are satisfied with your existing payment provider, WaterSmart can easily redirect users from the Customer Portal directly to your existing payment interfaces.

### 2. SINGLE SIGN-ON

To increase electronic payment adoption with existing payment systems, WaterSmart will implement SSO to allow customers a single set of credentials for the Customer Portal and Payment interface.

### 3. EMBEDDED PAYMENTS

For a full-featured, integrated payment experience, WaterSmart delivers an embedded payment interface directly within the Customer Portal.



## SELECT UTILITY PARTNERS

Acton, MA  
Dubuque, IA  
East Bay Municipal Utility District (EBMUD)  
Fort Collins, CO  
Irvine Ranch Water District, CA  
Los Angeles Department of Water & Power  
Orange Water & Sewer Authority  
Park City, UT  
Tempe, AZ  
Thornton, CO  
Village of Glenview, IL  
Waco, TX

## AFFILIATIONS

B Corporation  
American Water Works Association  
Association of California Water Agencies  
Colorado Water Wise  
National Association of Water Companies  
Smart Approved WaterMark  
Take Care of Texas  
Texas Water Foundation

## SELECT CIS INTEGRATIONS

Cayenta (Harris)  
CentralSquare Technologies  
DataProse  
Incode (Tyler)  
Infor  
Munis (Tyler)  
NorthStar Utilities Solutions (Harris)  
Oracle CC&B  
SAP  
Springbrook Software  
Vertex



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