

# Insights & Engagement Delivered

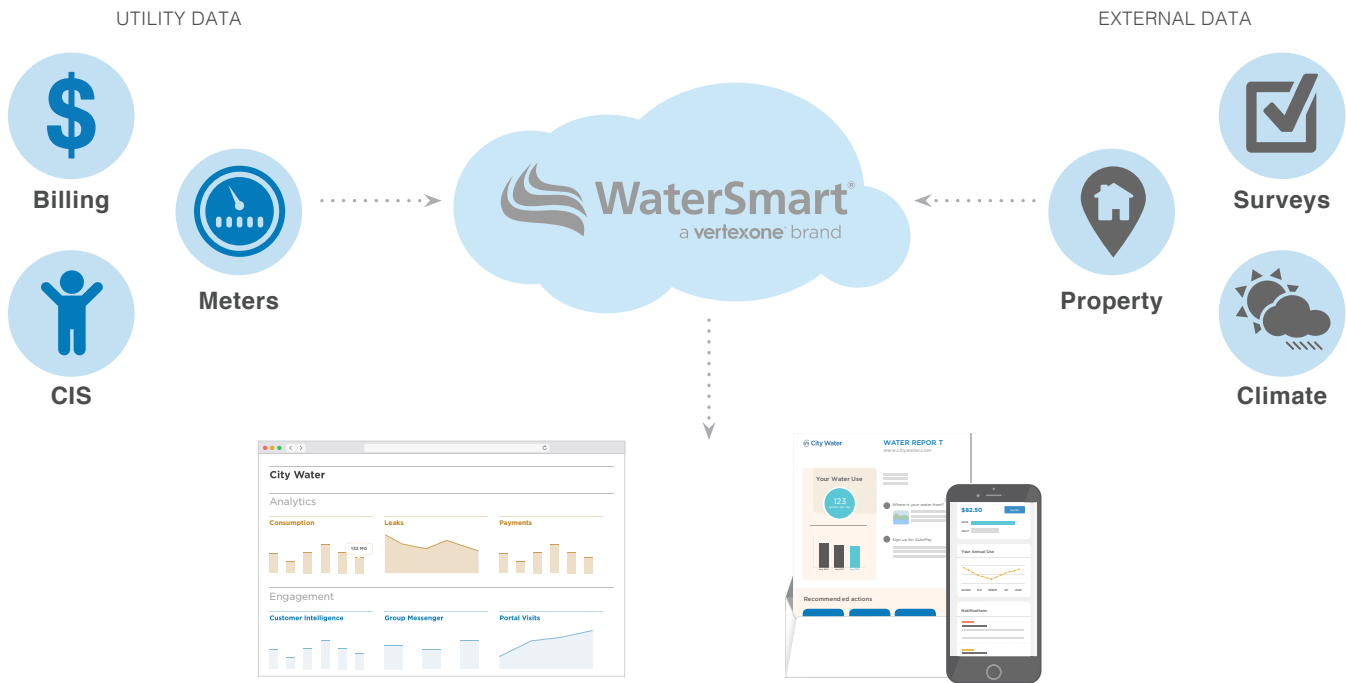


The WaterSmart platform empowers utilities to transform data into insights that drive customer engagement and lower service costs.



## HOW WE DO IT

Our data-driven Software-as-a-Service platform helps utilities engage with end-use customers at key moments to save money and resources by nudging them to adopt online self-service tools, paperless billing, and save water.



### DATA ANALYTICS

- Longitudinal analysis across all meter classes
- Detailed leak analytics for AMI and manual meter read
- Customer service tools
- Meter data intelligence analysis for revenue protection

### CUSTOMER ENGAGEMENT

- Leak notification and resolution workflows
- Omni-channel communications
- Paperless Billing & Electronic Presentment
- Social Comparisons
- Water utility marketing automation



We deliver

**2x** CUSTOMER SATISFACTION

**2.3x** CUSTOMER ENGAGEMENT

36 Hudson Rd  
Sudbury MA 01776



800-225-4616  
www.tisales.com

## SUCCESS STORIES

With over 4 million meters under management from over 150 utility partners, WaterSmart Software consistently meets key organizational goals.

### EASY DEPLOYMENT

“After a very unsatisfactory experience with a prior vendor, we were so thrilled to have the WaterSmart Portal and Dashboard up and running in just a few weeks.”

Pat Hayes, Mammoth Community Water District

### REDUCE OPERATIONAL COSTS

“I was just amazed by how much administrative staff time was reduced compared to the past! Using this notification method diverted all but 4 calls.”

Julia Escamilla, Rincon del Diablo Municipal Water District

### INCREASE CUSTOMER SATISFACTION

“WaterSmart has changed how we build relationships with our customers.”

Fiona Sanchez, Irvine Ranch Water District



### SELECT UTILITY PARTNERS

East Bay Municipal Utility District (EBMUD)  
Fort Collins, CO  
Irvine Ranch Water District, CA  
Los Angeles Department of Water & Power  
Mansfield, TX  
Medford, MA  
Orange Water & Sewer Authority, NC  
Park City, UT  
Scottsdale, AZ  
Shoreview, MN  
Village of Glenview, IL  
Waco, TX



### AFFILIATIONS

B Corporation  
American Water Works  
Association  
Association of  
California Water Agencies  
Colorado Water Wise  
National Association of  
Water Companies  
Smart Approved WaterMark  
Take Care of Texas  
Texas Water Foundation



### AWARDS

2020 GovTech 100  
2016 World Economic Forum  
Technology Pioneer  
2015 B Corp Best for  
the Environment  
2015 EBJ Business  
Achievement Award  
Artemis 2012 Top 50 Water Tech  
Global CleanTech 100  
2013 SXSW CleanWeb Eco  
AlwaysOn 2012 Going Green:  
Silicon Valley Global 200



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